



*CCBG, Inc.*

Check out our website:  
[chocolatechipsbygeorge.com](http://chocolatechipsbygeorge.com)

For the Following:

- History of CCBG, Inc.
- Customer Comments
- Custom Packaging
- Order Forms
- Contact Information
- FAQ

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# ...By George

Volume II Issue 1

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## Who's George?

I have been asked many times about our name and who George really is. I promised to share our secret in this issue of our newsletter so here goes...

Most everyone believes George is the man behind the scenes. Well, that is almost true, however George is not who most think. George got the name almost at the time of birth from a big sister and a big brother who wanted desperately to have a little baby brother. Unfortunately they got me and instead I

was a baby girl.

The amazing thing about kids is they can simplify the worlds most difficult challenges. Their disappointment was so great at the thought of not having a little baby brother that they thought long and hard about how to fix the problem. When they figured it out they waited patiently for the perfect time to act. That happened when my Mother left the room one day and asked my big brother, Jimmy and my big sister, Sherry to watch me for just a mo-

ment. Their solution worked famously for them, but to the shock of my Mother when she returned. They were quite proud of the baby curls they had cut from my head and especially for the name they gave their little baby brother.



## George is Simply Divine

In our quest to offer Chocolate Chips By George™ as the perfect gift solution we have found a home in Montgomery.

Chocolate Chips By George™ will now be

offered exclusively in Montgomery at **Simply Divine** where one can find Home Décor, gifts and jewelry. Ann Cole the owner is excited to share information with you about our delicious

gourmet cookies. She will be happy to take your special orders for pick up at her store located at:

312 A John Butler  
or will make sure they

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"Experience the difference in gift giving"



"George" and Texas  
The perfect Combination

## "George" welcomes the newest members of our staff

CCBG, Inc. is very excited to announce the newest additions to our staff. **Carol Yount** who joins us as our Vice President of Sales has an extensive background in business. Her top priority is complete customer satisfaction, which she guarantees with her attention to detail. Please set up an appointment with Carol to discuss the perfect gifts for your next event by calling our offices at (888) 400-6940. I know you will enjoy meeting Carol and getting to know her.

Carol will be working closely with our new designer **Debbie Dodge**. Debbie has worked as a buyer with some formidable past employers in New York, Ohio and California. We are so happy to have her join our team of experts. Debbie will be traveling and researching to find the perfect gift for our client's needs, whatever the event.



We will be dressing our Signature Gift very soon for all your Christmas Tidings

**PLACE ORDERS EARLY**

Nationwide Shipping Available

She has already begun work on upcoming projects for "George's" signature cookies. We will introduce them in Montgomery at Simply Divine very soon. Ask for them when you stop by. They are located in the heart of Montgomery at 312 A John Butler. For Directions call (936) 443-4338.

"George" also has a host of terrific gals who assist with our retail sales force during our special events including scheduled dates with Sam's Clubs across Texas. "George" is very pleased to have established a great relationship with Sam's Club this past year. We scheduled events during Valentine's Day and Father's Day with pilot stores in Conroe, North Houston and Galveston area. Look for us at new locations in the coming year.